

**BOĞAZIÇI UNIVERSITY
DEPARTMENT OF MANAGEMENT**





**DEPARTMENT OF
MANAGEMENT**

VISION

Our goal is to develop innovative, ethical leaders with humanitarian values, and address the needs of the society by creating and disseminating high impact knowledge with a global perspective. We aim to enhance and maintain our position as a leading school of management on a global basis.

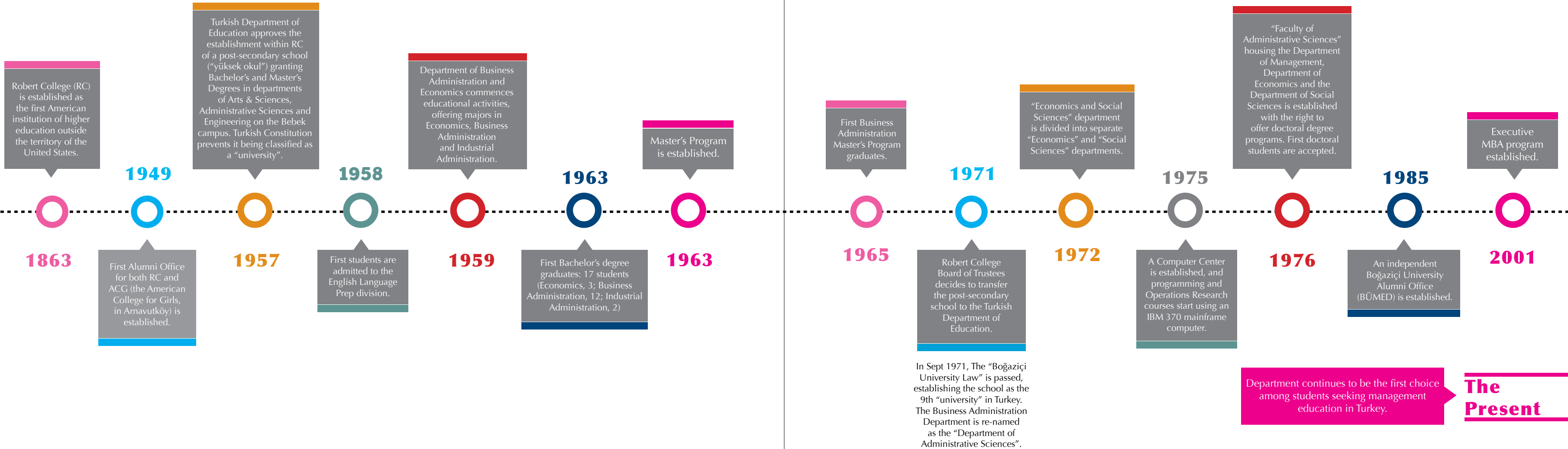
MISSION

We aim to:

- Maintain our leading position within Turkey and fortify our international recognition, especially in undergraduate education.
- Ensure that our graduates are innovative thinkers who have well-developed leadership skills, as well as analytical and strategic abilities.
- Ensure that our graduates will be socially responsible, ethical change agents who respect and welcome diversity in any institution throughout the world they will work at.
- Contribute to the development of sustainable, successful organizations through strong partnerships with the corporate world as well as with non-profit and public sector organizations.
- Contribute to knowledge creation and dissemination in management education by producing highly qualified and skilled academicians.

A BRIDGE BETWEEN THE PAST AND THE FUTURE

Boğaziçi University Department of Management Timeline





Facts & Figures

The Department of Management has a long history of providing educational opportunities to exceptionally talented and ambitious students.

Students must rank in the top 0.03% range in order to qualify for enrollment in the Undergraduate program of the Department of Management.

Similarly, students in our graduate programs come from very competitive pools. The average GMAT score of students admitted to our MBA, EMBA and PhD programs is 650.



What makes the Department of Management unique ?

A Tradition of Excellence

The only management program in Turkey to admit all its students from among the highest scoring candidates in the central nationwide university entrance exam for the last 30 years.

Similarity in Superiority

The proximity of the maximum and minimum scores of the students who succeed in entering the Department is the evidence of the quality of our students.



A Tradition of Continuous Improvements:

All degree programs and curricula are continuously evaluated and revised by means of introducing improvements and incorporating the latest international developments and trends in contemporary management studies.

A High Standard of English

Boğaziçi University is widely recognized for its quality of teaching in the English language. Since 1863 when the school was founded as Robert College, the medium of instruction at this institution has been English.

Distinguished Faculty Members

Nearly 90% of the full-time faculty members earned their Ph.D.s from prestigious universities abroad. 80% of those are from North American and 20% from European universities.



Renin Canbolat, BA 2011 *Windows Product Marketing Manager at Microsoft*



“When I chose to enter the Department of Management at Boğaziçi University in 2006, its long-established history, its powerful academic staff and its being the top choice of the most successful students had influenced me as much as my belief that it would give me an education in business administration at world standards as well as providing opportunities for self-development through various social activities and internships. When I look back during these days that I am approaching graduation, I can sincerely say that the decision I made selecting selecting a university was one of the best decisions I have made in my life.

Since my very first days at Boğaziçi University, what affected me the most about this school has been its culture that instills respect for different views, cultures and ideas in all students and teaches them to consider these as wealth and to learn new things from these differences. Thanks to this culture, I gained the ability to see the world from a different perspective, to appreciate views that are different from mine and to improve my vision in this light.”



The Boğaziçi Culture

The University offers a unique environment where there is close interaction between students and instructors. Students are encouraged to express their ideas and their creativity.

Equality within Individuality

Students find that the environment at Boğaziçi University is one that allows individuals to express their individuality and where everyone respects each other's views irrespective of cultural or social differences.

International Opportunities

Students are offered the opportunity to spend a semester or a year at one of the leading universities in the world. This proves to be an invaluable experience for them.

Brightest Career Prospects

Our management students have the opportunity to gain access to top employers and executives in the business world. The prominent alumni of Boğaziçi University take an active role in the school and regularly return to campus for speaking engagements and classroom visits. Students of the undergraduate program are highly preferred by distinguished companies and advance to influential positions in these companies, eventually.

Graduates from the MBA program have become successful business leaders or continued their studies at the Ph.D. level at high-ranking institutions.

Having reached their full potential, graduates of the EMBA program quickly progress to a variety of top positions in their careers and get privileged offers.

The Ph.D. graduates have become distinguished scholars at esteemed higher education institutions.



Cem Boyner , BA 1978
Boyner Holding,
Chairman of the Board



"The 70's were probably the most exciting years ever. They were truly colourful years packed with breathtaking music, political movements and a very lively college life. Those days, we used to question every single aspect in life. We even used to question widely accepted facts to the slightest detail, leaving no stone unturned.

The liberal atmosphere of Boğaziçi University offered us an exceptionally nurturing environment, filled with tons of oxygen.

And we capitalized on this to the max!"





Life on Campus

Studying at Boğaziçi University means being in one of the most beautiful places in Istanbul and on one of the most picturesque campuses in the world.



In addition, the university supports an active campus life, including numerous clubs and social activities such as concerts, fairs, sports events, conferences and festivals.

Studying at Boğaziçi University means being in one of the most beautiful places in Istanbul

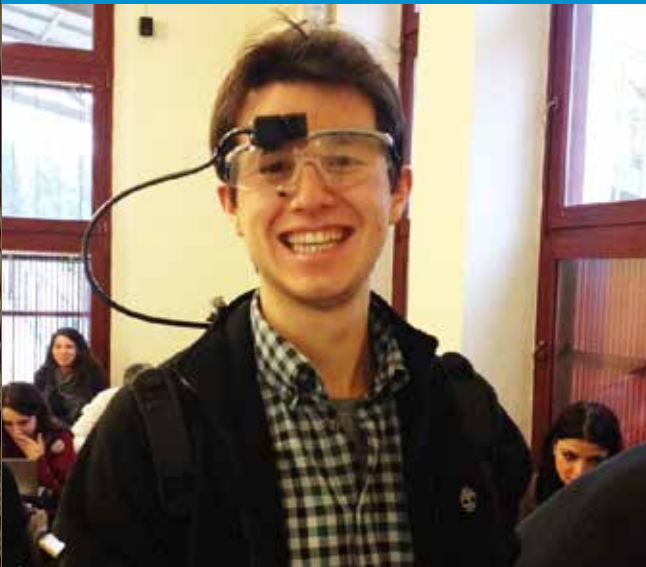


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Education and Beyond

Laying the Foundation for Success: The Undergraduate Program

At the undergraduate level, the Department offers courses leading to a Bachelor of Arts (BA) degree in Management. In their first year of study, students are required to take a number of core courses from other Departments in the University. This is one of the strengths of the program and a longstanding tradition to provide a sound Liberal Arts education. Students are encouraged to widen their knowledge by selecting elective courses in addition to the prescribed mandatory courses in Management.



Mete Kalaycı, BA 1990
Borusan Lojistik
Mali İşler Genel Müdür Yardımcısı /
Chief Finance Officer



"The place my school and the Department of Management hold in my life is unquestionable. While trying to prepare myself for life as a university student, I was laying the foundations of life-long friendships and trying to give direction to my career with reference to the experiences of my professors. The contribution of dormitory life and the club activities I participated in terms of culture are priceless. My school is where I laid the foundation of my career of 20 years which I began at international companies and it will maintain its special place in my heart".

Preparing the Leaders of the Future: The MBA Program

The Master of Business Administration (MBA) program is designed for graduates who hold various specialist undergraduate degrees and either wish to embark on a managerial career or intend to set up their own businesses. Admission into the MBA program at Boğaziçi University does not require any work experience. However, the MBA program is known to have the most demanding admissions criteria where only the very best students are admitted irrespective of their disciplines at undergraduate level. An excellent academic record, eagerness to learn, personal drive, professional ambition and an entrepreneurial spirit make an ideal candidate for the Department's MBA program.





Melih Ödemiş, MBA 2002
CIO & Co-Founder of
Yemeksepeti.com



"The MBA program has been a truly challenging experience that contributed significantly to my personal and professional development. Combination of academic and practical learning, the vast networking opportunities and the perfect environment fostering entrepreneurial spirit were great assets that created immediate value for my business career. Boğaziçi MBA is certainly the right place to discover your full potential and take successful steps forward..."



Burcu Civelek Yüce
Executive MBA 2005
Human Resources and
Strategy EVP at Akbank



"I remember the period when I was a student at the Boğaziçi University Executive MBA Program as one of the most hectic and joyful years of my life. Being able to continue one's education without interrupting one's professional life, being able to discuss the issues of the world, Turkey and business life with a qualified group of professionals, spending a full year at close quarters, so to speak, with knowledgeable faculty members who are open to share their accumulation of knowledge with anyone, broadens one's horizons beyond expectations and makes this timeframe which is not easy to come by once again, a part of one's life. Experiencing the rich culture of Boğaziçi University that has been shaped during 150 years of history and including one of the most valuable trademarks of Turkey in one's CV are worthwhile side benefits in addition to the fundamental attainments reached. I believe that the adoption of such a conscientious approach in educating the leaders of the future is a stance that can only suit an institution like Boğaziçi University, a true leader."

Taking the Next Leap Forward: The Executive MBA Program

The program is exclusively designed considering the needs of mid to senior level executives aspiring to become top-level executives. Executives, managers and entrepreneurs alike who are eager to take their careers or businesses to new heights invariably choose to join this program. Competition is extremely high among candidates of the program who are required to have at least three years of professional work experience.

Bonds that are forged during graduate studies among students are promoted and fostered through the help of a platform, the E&MBA Club, which brings the students and alumni of the Executive MBA and the MBA programs together.



Paving the Road to Research-Oriented Education: The MA Program

The M.A. in Management program aims to provide a rigorous, research-oriented education in specialized areas of Management for students with a Bachelor's degree in Management (or for non-management students, after a preparatory period). Students will find a flexible program that provides both a theory-focused groundwork as well as specialization in their chosen field via electives and close interaction with highly qualified faculty members. The program is especially suited for graduates of a management program who want to further specialize in a topic of their choice in preparation for a career in industry, or who aim at continuing towards a Ph.D. program in Management.

Raising the Threshold of Scholarly Education: The Ph.D. Program

The aim of the Ph.D. Program in Management is to educate future academicians. The program is widely acclaimed for its superior academic standard as well as its intellectually stimulating and rewarding content.

The Ph.D. program consists of with “four different tracks: Finance, Marketing, Management and Organization, and Operations and Information Management. The students are provided with a solid theoretical background in the area of study as well as competence in conducting scholarly research.

Kaan Varnalı, MBA 2006, PhD 2010
Vice Dean, Faculty of Communication,
İstanbul Bilgi University



“Doctoral study is a process through which one discovers his own route to knowledge generation. Doctoral training should be able to aid the trainee in this quest by first introducing the accumulated academic knowledge, and then providing the trainee with an environment that fosters and cultivates a research-oriented culture. I found this haven in Boğaziçi University, and will always be grateful for all the things I’ve learned at the Department of Management, where my appetite for research and teaching was first ignited.”

Research

Research in the Department of Management is pursued at an advanced scholarly level. New knowledge that management research generates not only is crucial for the advancement of scholarship but also benefits the business community and society in general. With this understanding in mind, faculty members in the Department of Management strive to conduct high impact research with a clear focus on publishing in prestigious peer-reviewed outlets. The Department of Management considers contributions to the knowledge of management a main priority and accordingly fosters an environment conducive to research and scholarship. There is a strong tradition of collaboration with colleagues from other disciplines both within and outside the department at national and international levels.



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Discovering New Horizons: Exchange Programs

At Boğaziçi University, student exchange programs have been promoted since the days of Robert College. The University enjoys a wide network of exchange partners on account of its traditional ties with universities in the US in addition to its ever-increasing pool of partner universities around the world.

The Department also encourages its students to benefit from exchange arrangements, and the students are very motivated to be a part of multi-cultural teams in the partner institutions and to experience different cultures.

The number of students who are taking part in the exchange programs has shown a dramatic increase over the last few years. In addition, the steady increase in incoming students testifies to the attractiveness of Boğaziçi University.



Aslı Dikmen, MBA 2012
Exchange at Duke University
Fuqua School of Business



“As a management student I strongly believe in the importance of tolerance and adaptability to changing environments, whether personal or business related. Participating in the exchange program gave me the opportunity to work with students and professionals from a variety of backgrounds, helping me to learn how to manage and maintain professional relations in a global setting. It was also a worthy experience for it exposed me to different teaching techniques and learning environments, as well as a remarkably different culture. Needless to say, Duke University has an amazing campus with many student facilities, and Fuqua School of Business offers its students with many career opportunities, student clubs and activities that further enhance the whole MBA experience. Another plus would be taking the time and resources to experiment and decide on which career track (or area of research) I want to specialize in. Last but not least, the exchange experience shown me once more the importance of networking; Fuqua introduced me to amazing people, both friends and professionals, from around the world that would be priceless assets of a lifetime. Overall, I think the exchange program is a fantastic experience both academically and socially; vast gain of knowledge and fun guaranteed.”



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Nurturing Networks & Refreshing Knowledge

Corporate Relations & Training Programs

The Department of Management is aware of the fact that an efficient and effective relation with the corporate world increases the quality of management education. The Department takes pride in being a place where students and faculty with relevant academic backgrounds and business experience can pursue knowledge without boundaries. It is a place where theory and practice are combined to produce a better understanding of the management world.

E. Naci Başerdem, BA 1981
Doğuş Holding Board Member
President of Tourism Group



"To be at ease and to be yourself in relationships; to be able to be a team player without compromising my individuality and stance; to view diversity and contradiction as an opportunity for creative thinking, business and action are personal gains I have internalized upon being molded in the Boğaziçi culture. However, I owe Boğaziçi much more than that: my identity as a Boğaziçi graduate, my social network, my friends and of courses my beloved wife whom I met at Boğaziçi..."

The Department of Management maintains close ties with the corporate world through many different channels, one of which is BUMED, the Boğaziçi University Alumni Association. BUMED enables to foster ties with alumni, many of who are leading public figures and industrialists in the country. In addition, many of the lecturers/part time faculty members at the Department have extensive business experience, or are active in consulting. Also, some courses are organized in collaboration with corporations, and regular career fairs allow students to get in touch with the business world.

The Department of Management also offers specially designed programs, seminars, and workshops to the wider business community all year round in collaboration with the university's thriving Continuing Education Center (BUYEM).





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